
PAYHIP SETUP GUIDE

LAUNCH YOUR DIGITAL PRODUCTS
GET PAID. GROW YOUR BUSINESS.




SET UP
YOUR STORE


UPLOAD
YOUR PRODUCTS


CONNECT
PAYMENTS


LAUNCH
AND SELL

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CASTLEBERRY

From Idea to Income

Payhip Setup Guide

Takeaway: You'll go from brand-new account → fully published product in one simple workflow.

1. Create Your Payhip Account

- Go to **Payhip.com**
- Click **Sign Up**
- Enter your name, email, and password
- Confirm your email

2. Set Up Your Store Details

- Go to **Account → Settings**
- Add your **store name**, **logo**, and **brand colors**
- Add your business email for customer communication
- Connect your social links

3. Connect Your Payment Processor

Payhip allows you to get paid instantly. Choose one:

- **Stripe** — debit/credit cards
- **PayPal** — PayPal payments

Follow the prompts to connect your account.

4. Add Your First Product

Go to **Products → Add New Product** Choose your product type:

- **Digital Product**
- **Service**
- **Course**
- **Membership**

Upload your file (PDF, video, ZIP, etc.) or set up your service details.

5. Write a High-Converting Product Page

Include:

- **Strong title**
- **Short benefit-driven description**
- **Full description with features + outcomes**
- **Price**
- **Mockups or images**
- **CTA** (ex: “Start Today”)

If you want, I can create a full product description for you.

6. Set Up Delivery

For digital products:

- Upload your file
- Turn on **Instant Download**
- Add a thank-you message

For services:

- Add instructions
- Add intake form link
- Add delivery timeline

7. Customize Your Storefront

Go to **Store → Customize** You can:

- Change layout
- Add banners
- Add featured products
- Add testimonials
- Add your brand colors

YOU'VE TAKEN THE FIRST STEP.

NOW KEEP BUILDING *Your Brand, Your Way,* YOUR FUTURE.



STAY FOCUSED

Dream it.
Plan it.
Launch it.



KEEP GROWING

Every step
brings you
closer.



MAKE AN IMPACT

Your purpose
has the power
to inspire.



BUILD YOUR LEGACY

What you build
today creates
tomorrow.



MORE RESOURCES, BOOKS, AND SERVICES

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